



Plan your success at the ACHEMA trade fair:

The official ACHEMA show guide from
CHEMIE TECHNIK and Pharma+Food

Advertisement deadline:
APRIL 30, 2024

Publication date:
JUNE 4, 2024

Pharma+Food
EFFIZIENZ IM HYGIENEPROZESS

**CHEMIE
TECHNIK**
KOMPETENZ ENTSCHIEDET.

THE OFFICIAL ACHEMA SHOW GUIDE



Official
Dechema Media
Partner

Your advantages at a glance:

- 80,000 copies (including 20,000 in English)
- Your message will reach 40,000 readers in good time **before** the trade fair
- published ahead of the tradefair in print and as e-paper
- Direct distribution as the **official media partner** at the fair and in hotels in and around Frankfurt (40,000 copies including an English version)
- Trends and innovations in 2024
- Combination with the trade fair issues CHEMIE TECHNIK 6/2024 or Pharma+Food 4/2024:
2 advertisements for 1 price

Choose universal communication before, during and after the fair and profit from an additional combination discount on the price of the trade fair issues:

2 trade fair issues: **5%** • 3 trade fair issues: **10%** • 4 trade fair issues: **15%**

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| <p>ACHEMA Preview</p> | <p>ACHEMA Preview</p> | <p>ACHEMA Trade Fair Issue</p> | <p>ACHEMA Trade Fair Issue</p> | <p>Combi-Issue of CHEMIE TECHNIK and Pharma+Food</p> |
| CHEMIE TECHNIK 5/2024 | Pharma+Food 3/2024 | CHEMIE TECHNIK 6/2024* | Pharma+Food 4/2024* | ACHEMA-Highlights |
| Publication date: May 7, 2024 | Publication date: April 3, 2024 | Publication date: June 4, 2024 | Publication date: June 4, 2024 | Publication date: August 6, 2024 |
| Advertisement deadline: April 9, 2024 | Advertisement deadline: March 6, 2024 | Advertisement deadline: May 3, 2024 | Advertisement deadline: May 6, 2024 | Advertisement deadline: July 10, 2024 |

Please also consider placing your news on our homepages www.chemietechnik.de and www.pharma-food.de to enhance and optimize your ACHEMA message.

* Combination option with the ACHEMA fair guide

COMPETENCE IN PROCESSING TECHNOLOGY

Our offerings for your successful fair communication:

Book the fair guide for ACHEMA in combination with CHEMIE TECHNIK 6/24 or Pharma+Food 4/24 at the following combination price:

| | 4c |
|-------------|---------|
| 1/1 page | 9,100.– |
| Junior page | 5,500.– |
| 1/2 page | 4,870.– |
| 1/3 page | 3,910.– |
| 1/4 page | 2,740.– |
| 1/8 page | 1,820.– |

The fair guide will appear in a total circulation of 80,000 copies. 40,000 copies will be sent to CHEMIE TECHNIK and Pharma+Food readers in good time before the fair.

40,000 copies will be distributed to visitors at the fair and displayed in hotels in the Frankfurt area. An English edition serves the international public.

Crossmedial zur Achema punkten:



Take advantage of our „Achema-Newsletter“. Your message will reach our newsletter subscribers in good time before the trade fair.



Images: Redaktion; www.achema.de/de/presse/service-fuer-journalisten/multimedia/bilder-der-achema-2012.html

STRONG PARTNERS



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**ACHEMA
2024**
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