

# Best Brands of electronics 2023

**Established brands that drive markets**

## Innovative minds in the electronics industry

The special publication BEST BRANDS OF ELECTRONICS gives CEOs, product managers, and developers the opportunity to showcase pioneering solutions and product innovations from their companies to a highly attentive readership and profile them with editorial copy.

BEST BRANDS OF ELECTRONICS will be released together with the December issue of elektronik- industrie 2023.



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November 10, 2023  
**Publication date:**  
December 8, 2023

**Best Brands of electronics**

**Gelebte Kundenorientierung**

Dank eines starken Backgrounds in Würth Elektronik Circuit Board spezialisieren wir die schweizerischen Unternehmen und die Trends der Zukunft im Mittelpunkt unserer Kundenarbeit.

Würth Elektronik ist ein führender Anbieter für die Herstellung von Leiterplatten (PCB) und Leiterplattenbeständen (PCBA) für die Elektronikindustrie. Wir sind spezialisiert auf die Herstellung von Leiterplatten für die Automobilindustrie, die Luft- und Raumfahrt, die Industrie und die Consumer Electronics.

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ETWIKUNG, ETWIKUNG, ETWIKUNG

Best Brands of electronics

Etablierte Marken, die Märkte bewegen

**RUTRONIK**

Rutronik GmbH  
71228 Stuttgart

**Digi-Key Electronics**  
80329 München

**MTM Power**  
92344 Regensburg

Industry continues to set the pace for the German economy. Germany's progress and continued evolution into a truly digital economy will not be possible without the numerous experts in its companies, particularly those in the electronics industry.

**Just like in the highly successful previous issues:**

Your company will not need to produce the journalistic articles for your profile – our specialist journalists will craft them for you!

**Analog or digital – let the reader decide**

Although our readers will still receive the usual printed issues, BEST BRANDS OF ELECTRONICS will also be available for a year as an e-paper and set text on all-electronics.de with its very own category. We will also tease the articles on our social media channels.

**Digital overlay to enhance e-paper**

Whether they are for photos (or photo galleries), audio files (MP3), links, or YouTube videos, you can use digital overlay buttons to let readers access additional information within the publication itself.

**BEST BRANDS OF ELECTRONICS thus combines the best elements of brand strength:**

- Strong promotional effect thanks to exclusive placements and the impact of your company's brand in our special publication.
- Significant added value for readers thanks to unique content and thus genuine journalism – no PR!
- Advertise with the BEST BRANDS OF ELECTRONICS logo on your website or your social media channels and add a link to your article, which will also be published on a microsite on all-electronics.de.

**Target group:**

Electronics development, research, design, administration, purchasing, procurement, quality assurance, production, manufacturing, technical business management, distribution, sales, IT

**Prices\* and formats**

**Interview:**

<b>Two pages (double-page spread)</b>	€ 6,830
<b>Single page</b>	€ 3,680
<b>Half page</b>	€ 1,950
<b>Advertorial</b>	€ 3,675

\*Ads are charged based on the elektronik-industrie price list.

**Digital option**

Digital overlays € 250,- per overlay

**Print run**

30,000 copies

**Distribution**

Special supplement in the December issue of elektronik-industrie

**We're here to help!**

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